THE CALISHER DEPARTMENT STORE CO., IN

## A Rousing Day For the Last Saturday of the colossal New Manager's Sale

Tomorrow will be the last Saturday of this big Sale—A Sale that has been more widely

Welcomes both men and women. Supper Saturday night, 5:30 to 7:00 p. m.

Women's Crepe and Fancy Kimonos Worth \$1.25; 7 to 9 p. m. (Second floor) ....89c

Men's Fine Socks Ballsriggan, mercerized lisle, worth to 50e; 7 to 9 p. m. (Main floor) .....15c

Boston Garters All colors; worth regularly 25e; 7 to 9 p. m. 15c only. (Main floor)

Messaline Petticoats All colors; worth regularly \$2.50, 7 to 9 p. m. only

floor) ..... \$1.55 Lenox Soap. Regularly sold at 5c bar, 8 bars for

8 pars for All day, basement 25c Welch's Grape

Juice Pint hottles; worth 30c All day, 2nd floor 18c

\$1 Shetland Veils All colors, 1 1-2 yards long. (All day, first

35c Fancy Ribbons 4 and 5 inches wide: plain 23c shades or fancy. (First floor)

45c Fancy Ribbons 5 inches wide, in two tone effects and fancies. 29c

25c Silk Ribbons 5 inch Moire and Satin, in plain shades. (First floor)

Children's Drawers. rimmed with lace and tucks, worth 35c

Saturday

Flannelette Gowns. Children's, worth 65c and 75c Satur-

Sleeping Robes Children's Flannelette, sizes 1 to 10, in odd patterns, worth 65c Saturday

Children's Pajamas Flannelette, in odd patterns, worth \$1.25, Saturday ....



Last Day of the Big

Blanket Sale (In the Basement Store) The splendid response to this big sale of fine blankets is evidence of the ex ceptional values offered. Some lines have been closed out entirely-but among the many grades remaining your selection will be made easily. Prices were never more in your favor.

PLEATS, SAYS PARIS NOW

these dandified coats of the late seventeen-hundreds that have formed the inspiration for women's tailored wear this season. The coattails, the cutaway from the this season. The coattails, the cutaway fronts, the gay vest, the frills, the fanciful revers are all here, and coats are built in contrasting color and material to suggest the directoire dandy's cloth cloat and satin breeches. Half of the new tailored wear for fall-hailing from Paris—shows the coat and sklit of contrasting fabric, and the broadcioth coat with a velvet or matin skirt is seen as frequently as the velbroadcioth coat with a velvet or matin shirt is seen as frequently as the velvet coat with a shirt of cloth or silk. Smooth finished materials are in high favor, and though rough cheviots, wide welted serges and homespuns will undoubtedly be used, tratabout suits and coats, the silky broadcloths, very soft, chiffony velvets, faille silks and populn weaves will be favored for dressy costumes. A mixed weave of worsted costumes. A mixed weave of worsted

Y. W. C. A. Lunch Room

discussed—owing to the hundreds of remarkable values exposed day after day—than any other sale ever held in El Paso. As a fitting finale for the last Saturday of the sale, the entire store will join in giving the greatest bargains yet named-higher grades, lower prices. WOMEN'S TRIMMED HATS, worth to \$5.00. Such

really "classy" hats have never been shown at such a price before. There are shapes to suit every taste, colors that harmonize with the result of the state monize with the new shades of fall, tastefully trimmed, with folds of silk velvets, messaline and handsome feathers-You will want one of these hats to start the season with, so come early, for a good selection. Aside From the Above Feature We Specialize a Beautiful Selection of Stunning Fall Hats, at

\$3.95, \$7.50 and

There can be no question as to the supremacy of these hats, at the prices quoted-The best efforts of the "Calisher" purchasing and designing are represented in this showing, presenting the greatest range of new models, at prices extremely modest.

The Question of a Fall Suit Easily Answered The high standard of materials and workmanship entering into these "Calisher"

present a pleasing "ensemble" that is rarely encountered in suits that sell for a third more. The care with which every step in the making of these handsome garments has been watched and directed, could result only in producing the best-You will like the models we will show you, embracing the most desired materials and new fall shades. An Especially Clever Gathering of Swell Suits Are Also

Being Shown in Extreme Fall Models, at \$35 up to \$55. Tomorrow, Saturday, We Specially Feature Children's Wear at Most Attractive Prices

Following a custom long since established in the Calisher store, we will offer on Saturday only-underpricings that will mean a saving of one-third and one-half-It will pay you to watch for these Saturday sales. (Following Specials on sale on 2nd Floor.)

Waists for children, reg- Pretty silk and emb'd, ular 25c; Saturday 19c lace trimmed, worth 35c, In fancy Flannelettes, Neatly trimmed with 

INFANTS' WRAPPERS INFANTS' SACQUES els and gray colorings at Jacket, Sweater, Tam 2 to 8 years, Percale and urday and Leggins, all colors, gingham, worth \$1.00; Saturday . . . . \$2.25 Saturday . . . . . 69c

CHILDREN'S COATS

INFANTS' CAPS

RUBBER BIBS

BOYS' SHIRTS

"Mother's Friend" brand
in faney patterns. Sat12, worth \$1:25; Saturday

SWEATERS

FOR SWEATERS

FOR SWEATERS

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SWEATERS

FOR BOYS' PANTS

.65c day

at .... COMBINATION SETS
CHILDREN'S DRESSES brown, fancy bands, Sat-

> Children's 25c Hose In all colors, white and black, children's

Children's 35c Silk Hose

Buster Brown and Round

Ticket

7 to 9 P. M. Specials in

Toilet Articles

Colgate's and Williams shaving Soap,

50c Hinds Honey and Almond Cream; 7

50c Newbros Herpicide; 7 to 37c 9 p. m. only. (First floor) .... 37c 10s Tubes Daggett and Ramsdell's Cold

Women's Handkerchiefs

Handkerchiefs, worth 25c, at 16% c

50c, 75c and \$1.00 Neckwear

For Saturday only; a big assortment of dainty Jabots. Collars, Fichus and Bows, worth all the way to \$1.00.

Children's Dresses

Handsome dresses in heavy Percales,

neatly trimmed, for school wear, worth 75c. Special Saturday.

Children's "Slipovers"

Pretty new "Slipovers" in heavy grade

Pretty new Shipovers Percale, neatly trimmed, worth 39c

(Basement)

26c

19c

and misses'

In colors; heavy lisle

Hose for children, all

7 to 9 p. m. only

2 for ......

to 9 p. m. only.

Cream; 7 to p. m.

sizes ...

(First floor) .....

Sheer white Handkerchiefs,

worth 5c; each .....

chiefs, worth 15c; each....

Embroidered Irish Lawn

Embroidered Lawn Handker-

25c Packer's Tar Soap: 7 to 9 p. m. only. (First floor)... 16c

SWEATERS

INFANTS' LONG DRESSES A splendid selection of In serge and fancy mix- Lace trimmed and tucked light and dark colors at tures, all ages, Satur- worth to 65c; Saturday 

Commencing Wednesday Evening Oct. 2

and for several days thereafter, The Calisher store will hold their ANNUAL FALL OPENING, IN CONNECTION WITH THE "MADE IN EL PASO" and "HOME PRODUCTS" EXPOSITION. This will be the most instructive and interesting display, and the first of its kind that has ever been held in our city. Space will be allotted, free of charge, to all manufacturers, producers, farmers and poultrymen of El Paso and vicinity

> To the Ladies of El Paso and Vicinity: A PRIZE CAKE BAKING CONTEST

will be one of the strong features of the exposition. THREE PRIZES WILL BE OFFERED, as follows: 1st Prize \$10 Cash; 2nd Prize \$5 Cash; 3rd Prize \$2.50 Cash. The Judges will be Three Prominent Ladies of El Paso. Any kind of cake will be entered. After prizes are awarded CAKES WILL BE SOLD AT AUCTION AND PROCEEDS DONATED TO A LOCAL CHARITY. Bake your cake at home, and

send it Saturday, Oct. 5th, by 9 a. m., to the "Cake Contest Booth" with your name and address attached.

Men's Silk Ties SATURDAY SPECIAL

Regular 50c Silk Ties, in all the new fall shades and two tone effects, narrow 4-in-hands, with end borders and fancy patterns. Postively the greatest value in Ties ever offered.

Men's Soft Shirts All colors, light or 33c dark, and fancy patterns, with collar and cuffs attached values up to 65c, special at 33c.

Men's Pajamas In Madras cloth, pretty neat de- 79c signs, full cut and perfect fitting — worth regularly \$1.25. special at 79c.

Men's 35c Silk Half Hose at 23c.

An excellent grade, with reinforced heel and toes, come 





# Fitting the Little Folks



CUPPLYING children's shoes is a big item in our business. We believe we have the largest and most carefully selected stock of children's shoes to be found locally. While we have many good makes, we mention especially

## Pla-Mate Shoes for Children

E have a full line of Pla-Mate Shoes and if you have never investigated the merits of this make, we suggest that you do so the next time the children need shoes.



See Special Window Display of Children's Shoes



with mohair threads, called in Paris a permo weave, is particularly well liked because of its lustrous, silky texture, and this permo fabric comes in all the subdued, hard to describe colorings in which the French couturies delight. A taupe shade and a deep mulberry shade are perhaps the most distinctive. Grays continue in the pronounced favor accorded them this summer, and many of the women who wore nothing but black and white combinations last season are now taking up the grays, it is a wise women who—electing to dress in gray for a season—selects one particular shade of gray and keeps to it.

Two striking features of Paris fashions for fall are the prevalence of

Two striking features of Paris fash-tions for fall are the prevalence of pleats, and the full-length siceve. The elbow sleeve has passed with the high waistline—which is now relegated to the Hmbo of passe fashion. All belts are at the waist line normal; and some of the coat effects even drop below this point; and to make sure that nobody shall mistake the fact that a normal waistline is now the mode, fashion has shall mistake the fact that a normal waistline is now the mode, fashion has decreed that all waists shall be emphasized by a girdle, belt or sash of one sort or another. This is again a memory of the directoire dandy, whose sash, if his costume was military, was a very ornamental part thereof.

Sleeves are not only long, but they are snug. They cover the forearm and even the wrists in all coats, frocks and blouses intended for day wear. Elbow sleeves in the form of loose lace draperies are noted on some of the new evening frocks, but the bare forearm is not now considered de riguer during the morning or afternoon—unless

evening frocks, but the bare forearm is not now considered de riguer during the morning or afternoon—unless with an informal at home costume. Buttons and sleeves have rather side-tracked the scribe from the subject of pleats—a most vitally significant issue just now; for it is the pleat that is silhouette though the change will probably he so gradual that nobody will realize that skirt lines have completely changed until the metamorphosis has been wrought. Everything is pleated—in one way or another—and we are seeing again the old, old-fashioned knife pleats, tacked together on the underside with lengths of tape so that they may not spread apart. There are, among the new Paris models for autumn, skirts pleated all around at the top, in narrow knife-pleating, yet so trimly held in place by rows of these confining tapes that the measurement at knee and foot does not exceed the prescribed two yards or so, and the silhouette is as slim and narrow as fashion still. as slim and narrow as fashion still demands. Machine-pleated skirts are at the pinnacle of the mode. This machine pleating—or accordion pleating, as it is sometimes called—is put into even velvet and brondcloth fabrics, though, of course, the best effects are produced with satin, heavy silk or the soft, lustrous permo fabrics above referred to. When the whole skirt, or part of it in panels or drapery, is not pleated, there is apt to be some trimming in the form of pleated quillings—or narrow bands of knife-pleating stitched about half an inch inside either edge. as slim and narrow as fashion still

stitched about half an inch inside either edge.

Watteau pleats and panniers are being used with discretion by many of the courtiers, to give a touch of grace and picturesqueness to fall models. The Watteau pleat is noted even on tailored coats, and it appears constantly on handsome wraps for evening wear. The pannier is a much chastened and subdued modification of the impertinent puffed-out affair which heralded the arrival of this fashion last spring, and many of the looped and draped panniers on fall frocks are exquisitely graceful. Skirts remain narrow at the foot, all the width being introduced in pleatings and long, clinging draperies which do not interfere with the slim silhouette.

DOGS HAVE A DAY AT MESILLA FAIR

El Pasonns Go In Automobiles to See Las Cruces Exposition and Make Trip Quickly.

Las Cruces, N. M., Sept. 27 .- Every dog has his day. Friday was dog day at the Mesilla Valley fair and the dog fanciers were there with their pets. The fair was attended by a large crowd and is proving to be a big suc-cess. The day was also davoted to the children's exercises and all of the schools of the city and valley dis-

> "West Coast Route" Southern Pacific Railroad of Mexico and

Sonora Railway TRAVERSING THE STAYES OF

SONORA — SINALOA— TEPIC JALISCO Cattle-Farming-Mining

-Timber 25 River Valleys

awaiting development Low Round Trip Settlers' Fares from El Paso to

Tepic and intermediate points on sale from April 1st.

Passengers availing themselves of Stopover Privileges a' Tu:son should see The West Coast of Mexico. Re-

Guaymas, Sonora, Mexico.

### Reduce the High Cost of Living Buy Your Groceries Here

Fine Cling Stone Peaches, per box	\$1.25	Rolled Roast, per Ib	12½c
Best Creamery Jutter, per lb	35c	Beef Stew , per Ib	
Cooking Apples-very choice, per lb	4c	Pork Roast, per lb	20c
Nice large Bananas.	20c	Mutton Stew, per lb	
New Comb Honey— per square	15c	Lamb Stew, per lb	10c
Muscat Grapes, 10c lt 3 lbs. for Valley Pears,		Leg of Mutton, per Ib	17½c
per lb. 5c; 6 lbs. for Fine Fresh Tomatoes,	250	Leg of Lamb, per lb	2UC
per Tb. 5c; 6 lbs. for Valley Grapes, 4 lbs. for	25c	Veal Roast, per lb	20c
New Sweet Potatoes, per lb. 5c; 10 lbs for	250	Veal Stew, per 1b	
Fine Celery, per hunch	and the same of th	Dressed Hens, per lb	200
Fine Watermelons, per lb	1c	Prime Rib Roast, per lb	20c

Cleveland Square Grocery

AND MEAT MARKET. Cor. Upson and Santa Fe Sts. W. A. Worley, Prop. Bell 109 and 129; Auto 1109.

the fair Friday, many making the run in their automobiles. Mrs. A. M. Loomis ran up in her New Winton six with a party consisting of Mrs. A. M. Loomis, fr. Mrs. L. A. Loomis, Mrs. T. A. Falvey, Mrs. M. L. Loomis and Mrs. M. H. Webb. G. A. Martin also came up in his Chalmers, making the run of 42 miles in two hours and 10 minutes.

Voters in Arizona are now register-ing in order to cast their first votes for president.

Advertising and Canatag. By W. C. Kenaga,

Men would 10 times rather buy canned fruit than to can fruit, when they remember what canning season meant in their boyhood. Thanks to advertising, the canning

season today does not mean what it once did. Advertising always creates more business and competition. Advertising then is responsible in a large measure for the many time-saving de-vices which simplify canning. Right new the hardware stores, groceries, department stores and fruit dealers are advertising canning goods. The old screw-top jar has been succeeded by one that closes easily and quickly with one motion of the hand. The aluminum kettle has supplanted the porcelain lined iron kettle and the graniteware; sterilizers, pitters, parers, eyers are cheap and useful.

Refore you so at your canning take

Before you go at your canning take a run through the dvertising columns of The Herald and see what there is to save you time and to make your suc-

You'll pay more after Interurban starts Hadlock's Suburban

Gardens F. B. Hadlock Realty

Company 2d floor Caples Bldg.

MRS. DAVIDSON ASKS \$25,000 DAMAGES FROM RAILWAY Mrs. Minnie Davidson is asking the sum of \$25,000 from the El Paso Elec-tric Railway company for the death of her husband, T. F. Davidson, in a suit filed Friday morning in the 34th district

Mr. Davidson died on September 3 as the result of being injured on the night of August 30, when the automobile which he was driving collided with a Mexico car at the intersection of Stanton and Fourth streets.

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamber-lain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.

What we want is your lumber orders. Crawford, phone 498.

"Imitation

Sincerest

Flatiery"

Is the

#### Buster Brown Bread Excels

all other bread because we use only the finest flourbecause we employ master bakers to produce it. Because we bake it in the most improved ovens.

Order a loaf tomorrow, your grocer has it.



RESOLVED:

THAT

PURITY BAK-

ING CO'S. BREAD

IS BEST FOR

BAKING

duced Side Ride tickets now on sale. Sec S. P. ticket agents for details. A. LAWTON, G. P. A.

Now She Dresses Like a Directoire Dandy-The High Waistline Past and Gone-Watteau Pleats and Pan-

niers Give Coquetry to New Fashions--Long Sleeves

on all Formal Frocks for Day Wear—The Return of Smooth Finished Fabrics

The new fashions are Directoire, says Paris; but directoire with a difference. The directoire with a difference. The directoire styles we have all been used to during the for masculinity, it was, in the electory of the manything but eleminate. The directoire dandy wore an oddly cut coat, which was somewhat likes the modern dress coat extremely exaggerated. This coat had a sharply cut away effect in front and tremendously long tails at the back, a high turned-down collar, huge revers, and long, sangly fitting sleeves. Filmy frills escaped from the sleeves and foamed down the front of a lively waistcont, between the big coat revers. It is

gant directoire days when every chap under his dotage was a dandy—and some old fellows in the dotage age, too. These gay dogs, if you please affected silk stockings, and starched sleeve and neck frills, and perfumed coiffures. They were as fastidious about their cosmetics as any belie of today, and at the same time they could handle a sword and swallow a round of toasts in a way that proved them anything but effeminate.